



“We achieved break-even on our investment in the first 8 months.”

– David Radke  
Director of Facilities Maintenance

Campbell Union School District, Campbell, California

### District Saves \$111,000 in 6 Months with WeatherTRAK Smart Water Management

#### School District Finds Convergence of Financial & Environmental Sustainability in Water-Efficient Landscape Irrigation

Campbell Union School District of Campbell, CA saved 36 million gallons of water in 2009, returning \$111,000 in savings to the district’s bottom line. Campbell Union achieved these savings by replacing outmoded irrigation timers with HydroPoint’s WeatherTRAK® Smart Water Management systems across its 12 campuses. Cost savings achieved with the WeatherTRAK solution now provide a lifeline to school programs threatened by widespread education spending cuts.

Campbell Union, a school district with a reputation for responsible fiscal management, identified water use efficiency technology as a means to reduce costs and maximize staff productivity. In 2008, the district requested a water use audit from the Santa Clara Valley Water District to identify opportunities for water savings. The water district recommended several technologies, including faucet aerators and ultra-low-flow toilets, and revealed that smart irrigation controllers would provide the greatest water and cost savings. Based on these findings, the school district decided to address landscapes first.

With assistance from the HydroPoint Professional Services team, Campbell Union installed 45 WeatherTRAK smart controllers on 12 campuses spanning 100 acres of turf.

#### Key Benefits:

- Reduces landscape water use by 40%
- Protects local ecosystems from runoff
- Improves athletic field conditions
- Offsets costs of other critical programs
- Maximizes staff productivity

“No water use efficiency technology offers better bang for the buck than WeatherTRAK.”

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The district's smart controllers eliminate landscape water waste by adjusting irrigation schedules automatically based on changing plant needs and local weather conditions. Plants receive only the water they need, when they need it.

Campbell Union's implementation includes Internet-enabled WeatherTRAK systems, which deliver remote management and advanced reporting capabilities, providing complete control over outdoor water use. More feature-rich and intuitive than first-generation central-control products, the wireless WeatherTRAK solution eliminates the need for customers to purchase and maintain costly weather stations, dedicated computer equipment, proprietary software, FCC licenses, telephone lines, wireless transmitters, repeaters and receivers. When field issues arise, such as a disconnected sprinkler valve, the team is immediately alerted via text messages.

"No water use efficiency technology offers better bang for the buck than WeatherTRAK," said Campbell Union's Director of Facilities Maintenance David Radke. He explained, "We saw savings right from the start with our first water bill and achieved break-even on our investment in just eight months."

"Programs like Campbell Union's yield positive tangible results for the entire community," said Sharon Thompson, vice president of marketing, HydroPoint. "Their win-win water use efficiency solution directly transfers taxpayer dollars from wasteful landscape water use to classroom resources," added Ms. Thompson.

#### About Campbell Union School District

Campbell Union School District is known as "The Destination District." From preschool to eighth grade, Campbell Union School District's teachers focus on high academic standards and achievement for every student.

More than 7,300 students attend the district's 12 exceptional schools, which serve the communities of Campbell, Los Gatos, Monte Sereno, San Jose, Santa Clara, and Saratoga. The district's resources, including facilities and fields, benefit a wide variety of community, sports and recreation organizations. Every one of Campbell Union's students and schools will meet or exceed State Standards.



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Sharon Thompson, HydroPoint



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