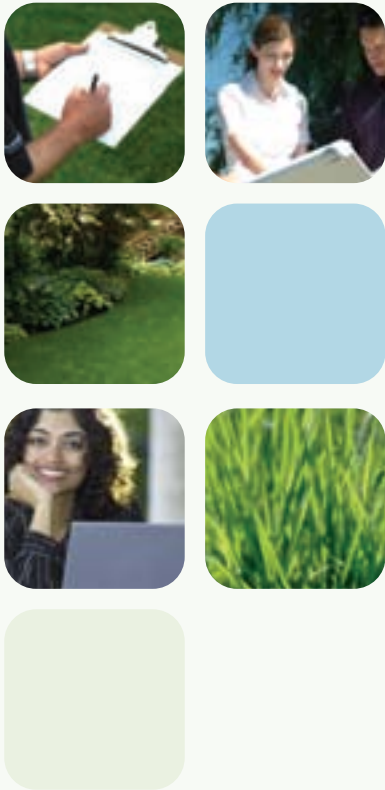


“When it comes to water management know-how and irrigation technology expertise, *WeatherTRAK* is second to none.”

*Don De Fever, President, Jensen Landscape Services, Cupertino, CA*



## MAXIMIZE THE RETURN ON YOUR PROPERTY INVESTMENTS

**Fast Track the Benefits of Smart Irrigation.** By managing outdoor water use intelligently, leading organizations maximize property value, reduce costs and improve landscape health. Our customers rely on WeatherTRAK solutions to help them meet their water conservation and operational efficiency targets.

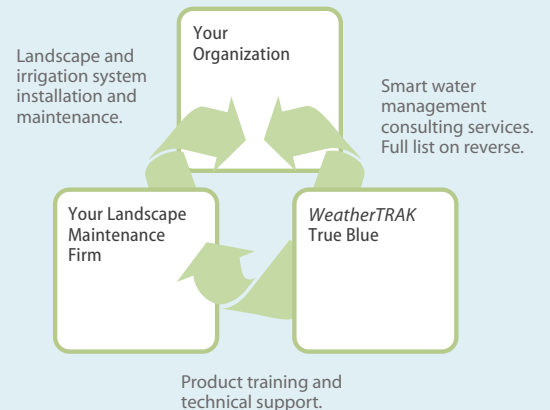
**Achieve Your Goals with a Customized Plan.** WeatherTRAK True Blue creates a smart irrigation management plan customized to meet the needs of your company, your vendors and each irrigation zone across your sites. We listen to your unique business and water management requirements to address your specific landscape challenges. Then we see your organization through every step toward truly smart irrigation, from site selection through hand-off to your landscape maintenance team.

**Partner with a Trusted Advisor.** WeatherTRAK True Blue is not in the business of selling irrigation repair or maintenance services. Instead, we provide expertise and training for your landscape resources. Our best practices are backed by our team’s industry-leading irrigation, horticulture, water conservation and technology knowledge, honed over decades of experience with public agencies, landscape firms and Fortune 1000 companies. Our True Blue services are always supported by WeatherTRAK Customer Service, which provides ongoing toll-free phone- and Web-based support to you and your landscape partners.

### WeatherTRAK Professional Services

**Partner with *WeatherTRAK* True Blue services to:**

- Accelerate ROI
- Protect landscape investments
- Avoid runoff-related damage and liabilities
- Boost customer satisfaction
- Reduce water bills



# Tap into the Power of WeatherTRAK True Blue Services

Maximizing success through smart irrigation typically requires an analysis of existing infrastructure or design plans, implementation of best practices and water-saving technologies, and continual reinforcement of best practices among landscape staff or partners. WeatherTRAK True Blue delivers these services in a coordinated, flexible manner because no two companies or property sites are exactly alike.

Our True Blue services are delivered in any combination to meet the needs of your organization:

## Site Evaluation

- Accelerate ROI through site selection based on water bill analyses, applicable public agency rebates and local water rate structures.
- Conduct property survey, taking inventory of all controllers and photographing landscape conditions.
- Establish irrigation benchmark by collecting current runtimes for varied plant types.
- Produce written report of projected water savings with irrigation system optimized for efficiency. Any barriers to efficiency, and therefore savings, are noted.

## Irrigation System Efficiency Analyses

- Evaluate head-to-head coverage and water pressure.
- Identify missing, broken or improperly adjusted sprinkler heads.
- Observe electrical wiring and record ohm values for each valve zone.
- Check for lateral line breaks, mismatched system components and other sources of inefficiency.
- Develop maintenance maps featuring all controllers, stations, plant materials and irrigation system components.
- Document any irrigation system repairs necessary to achieve minimum efficiency standards.
- Prioritize both required and recommended system upgrades.

## Installation and Maintenance Planning

- Review system upgrade plan with staff and vendors.
- Orient staff and vendors to smart irrigation practices and technologies.
- Create phased controller installation plan and ongoing maintenance schedule.
- Conduct pilot installation and process analysis.

## Deployment and Optimization

- Coordinate and oversee controller installation and programming.
- Manage deployment, schedule and resources.
- Provide ongoing consulting and inspection services.

## Vendor Assessment and Training

- Review vendor performance and pricing in the context of competitive market rates.
- Deliver staff and vendor training.
- Validate successful completion of all milestones.
- Inspect final work output and issue report.

## Upgrade Planning

- Evaluate vendor proposals for price and consistency with agreed-upon plan.
- Manage upgrade roadmap that ensures cost saving, conservation and plant health goals are met.

## Ongoing Support and Follow-up

- Audit water bills by site.
- Visit sites quarterly to review landscape health and irrigation system efficiency.



Contact the WeatherTRAK True Blue team to learn more about the types of services that will add the most value for you and your organization.

### WeatherTRAK True Blue Services

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