

Briefs

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HydroPoint goes primetime

Petaluma-based HydroPoint Data Systems, Inc. is making its primetime debut this fall on both ABC and Fox TV networks.

HydroPoint's WeatherTRAK irrigation system was showcased last week on Fox's new program "Renovate my Family," hosted by Dr. Phil's son Jay McGraw.

WeatherTRAK will also be showcased on ABC's "Extreme Makeover: Home Edition," scheduled to air at 8 p.m. Oct. 17. The "Extreme Makeover," episode with WeatherTRAK features the remodel of the Grinnan home in Redlands.

"WeatherTRAK solutions improve quality of life by allowing families to relax and enjoy their landscapes together," said Chris Manchuck, vice president of business development for HydroPoint. "We're pleased that WeatherTRAK was selected for ABC and Fox, knowing that our solution will provide deserving families with healthy, beautiful landscapes and reduce their water bills while also protecting and preserving local water resources."